

8th Cluster Conference Metal 2020

With sustainability into the future

Thursday, 12th November 2020
VIRTUAL CONFERENCE



	<p>Moderation <i>Dr. Steffen Kammradt, CEO WFBB</i></p>		
09.30	<p>Welcome on behalf of all organisers and Greetings <i>Prof. Dr.-Ing. Jörg Reiff-Stephan, Cluster Spokesman</i> <i>Frank Balzer, Mayor Eisenhüttenstadt</i></p>		
10.00	<p>Address and ceremony Brandenburg Metal Innovation Award 2020 <i>Jörg Steinbach</i> Minister for Economic Affairs, Labour and Energy</p> <p>Handover of the updated Masterplan Cluster Metal Brandenburg <i>Prof. Dr.-Ing. Jörg Reiff-Stephan, Cluster Spokesman</i></p>		
10.45	<p>News aspects in the Metal Masterplan <i>Carl-Ernst Forchert</i> <i>Managing Partner, i-vector Innovationsmanagement GmbH</i></p>		
11.00	<p>Break <i>Networking in a virtual meeting room and virtual poster exhibition</i></p>		
11.30	<p>Keynote – ArcelorMittal ... The path to green steel <i>Reiner Blaschek, CEO ArcelorMittal Flachstahl Deutschland</i></p>		
11.50	<p>How to become an industry leader through sustainable orientation? <i>Dr. Uwe Demele, Research Centre Sustainability - Transformation - Transfer of the Eberswalde University for Sustainable Development (HNEE)</i></p> <p>Impulses from the practical side</p> <ul style="list-style-type: none"> Sustainability in product innovation <i>Tom Logisch, CEO tom logisch UG</i> 20 years of EMAS operation - with the EU ecoaudit to more sustainability <i>Volker Schiefer, Foundry Manager at Hawle-Standort Fürstenwalde</i> Sustainable employee development - finding, developing and retaining skilled employees <i>Matthias Bär, Owner Elektromaschinen-Service Klähr</i> Bottom up instead of top down - specialist careers rethought <i>R. Hillburger / J. Griesche, Managing Director /Project Manager QCW GmbH</i> Sustainability - Good Practice from Poland <i>Ewa Mikos, Chairman of the Committee Digitization and Industry 4.0 at AHK Poland Business Development Manager at Siemens Sp. z o.o.</i> 		
12.50	<p>Outlook <i>Prof. Dr.-Ing. Jörg Reiff-Stephan, Cluster Spokesman</i></p>		