



SIMODEC 2020

10-13 MARS

LA ROCHE
SUR-FORON
FRANCE

SALON INTERNATIONAL DE LA MACHINE-OUTIL DE DÉCOLLETAGE | INTERNATIONAL BAR TURNING MACHINE TOOL SHOW

WWW.SALON-SIMODEC.COM

HIGHLIGHT • INNOVATE • SHARE

Illustrious and valuable industrial know-how

Created in 1954, the International Trade Show for Bar Turning Machine Tools brings together the biggest national and international stakeholders in the bar turning, machining and part production industries. Bar turning is a highly technical occupation which consists of manufacturing the metal parts destined for use in consumer products—small household appliances, mainstream electronic products, etc.—and the automobile, aeronautical, medical, and clockmaking industries, as well as many others.

A concentration of competitiveness and innovation

SIMODEC reflects the dynamic nature and high performance of the Rhône-Alpes Auvergne Region—a true melting pot of French industrial excellence in the field of bar turning—especially the Arve Valley, between Chamonix and Geneva, home to almost 800 small- to medium-sized businesses and industries for mechanical sub-contracting and bar turning.

SIMODEC in the heart of its territory

For this new edition, SIMODEC will put the spotlight on this regional territory and its specialities as well as the values that it conveys: economic dynamism, expertise and innovation, sustainable development, and international influence.

2018 EDITION IN NUMBERS

MORE THAN 300 FRENCH AND INTERNATIONAL EXHIBITORS

OVER 500 BRANDS REPRESENTED

VISITORSHIP: **18,000 PROFESSIONALS**

11% OF VISITORS ARE INTERNATIONAL

22,000M² OF EXHIBITION SPACE

4 SHOW DAYS



LETTER FROM THE CHAIRMAN

The SIMODEC 2018 edition was a record edition for figures but also for the exhibitors' volume of business. The edition followed on from a positive situation for the bar turning industry which broke its record sales figure in 2017, reaching €2.2b. SIMODEC also had an economic impact of over €11m for the events industry, tourism, the hotel sector, restaurants and transport and nearly €48m of business between exhibitors and visitors. SIMODEC 2020 edition will be a place of exchange and information for the future of the industry in general, with special focus on competition and innovation.



Philippe Carrier,
president of Rochexpo

* CLEO - Event performance calculator UNIMEV 2018

OUR PARTNERS:



WHO EXHIBITS?

- ▶ Production equipment
- ▶ Peripheral machinery
- ▶ Cutting tools
- ▶ Metrology and inspection
- ▶ Automation and assembly
- ▶ Environment and safety
- ▶ Industrial supplies
- ▶ Maintenance and subcontracting
- ▶ Additive manufacturing
- ▶ Services

More than 300 exhibitors representing almost 500 brands will be there at SIMODEC with numerous international exhibitors coming from Switzerland, Italy, Germany, the UK, Spain, Sweden, the USA, India, China, and more.



HIGHLIGHTS OF THE SIMODEC 2020 EDITION

- ▶ The 5th edition of the **Innovation Awards**
- ▶ A conference **and** workshop **program** on themes affecting today's **industry**.
- ▶ A web TV **set** to showcase your expertise and **develop your notoriety**.
- ▶ The **exhibitors' evening** for your teams and VIP guests.



5 GOOD REASONS TO EXHIBIT

- 1 Take part in an internationally recognised event** situated between Italy and Switzerland, on the edge of the Arve Valley, the biggest worldwide concentration of bar turning and machining businesses.
- 2 Showcase your expertise and innovations** and share your knowledge and experience during the conferences and workshops.
- 3 Make the most of new business opportunities** in this outstanding meeting place for industrial partners, where major players are united.
- 4 Take advantage of SIMODEC to network** SIMODEC is business intelligence at your fingertips. Meet with clients and certify your position in the market.
- 5 Profit from the exceptional media coverage** thanks to our international and French media partnerships, a targeted communication campaign that integrates emailing, press relations, and a dedicated digital strategy.



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